

# Agile Prototyping With The Data Hub Framework

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# Agenda

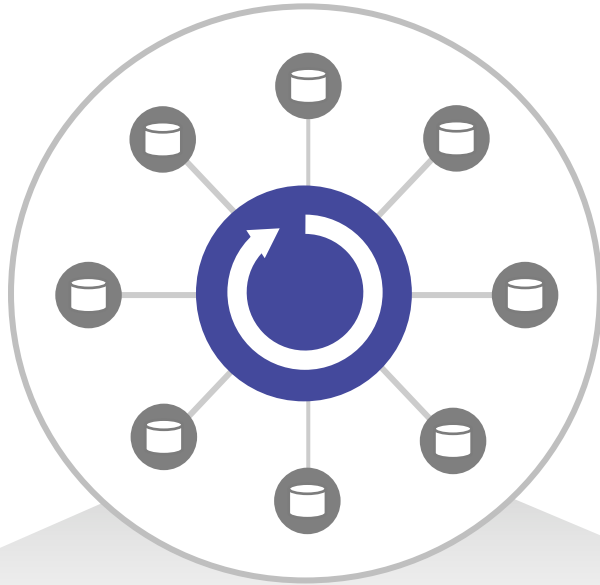
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Solving the Data Integration Problem

Data Integration Methods

Data Integration Demo

Questions



Bring new products and services to market  
Deliver a modern user experience  
Improve operational efficiency  
Reduce the costs of doing business  
Manage business risk

WHAT BUSINESSES WANT

## A Unified, Actionable 360 View of Data

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WHAT ARCHITECTS, DBAs, DEVELOPERS WANT

## Technical Innovation, Agility, Reduced Cost & Complexity



THE DESIRED SOLUTION

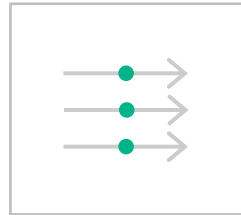
**Integrate Data Better,  
Faster, With Less Cost**

A NEW APPROACH

Expect That Over Time,  
*Everything* Can Change, at Any Time



**DATA**



**WHERE DATA  
COMES FROM**



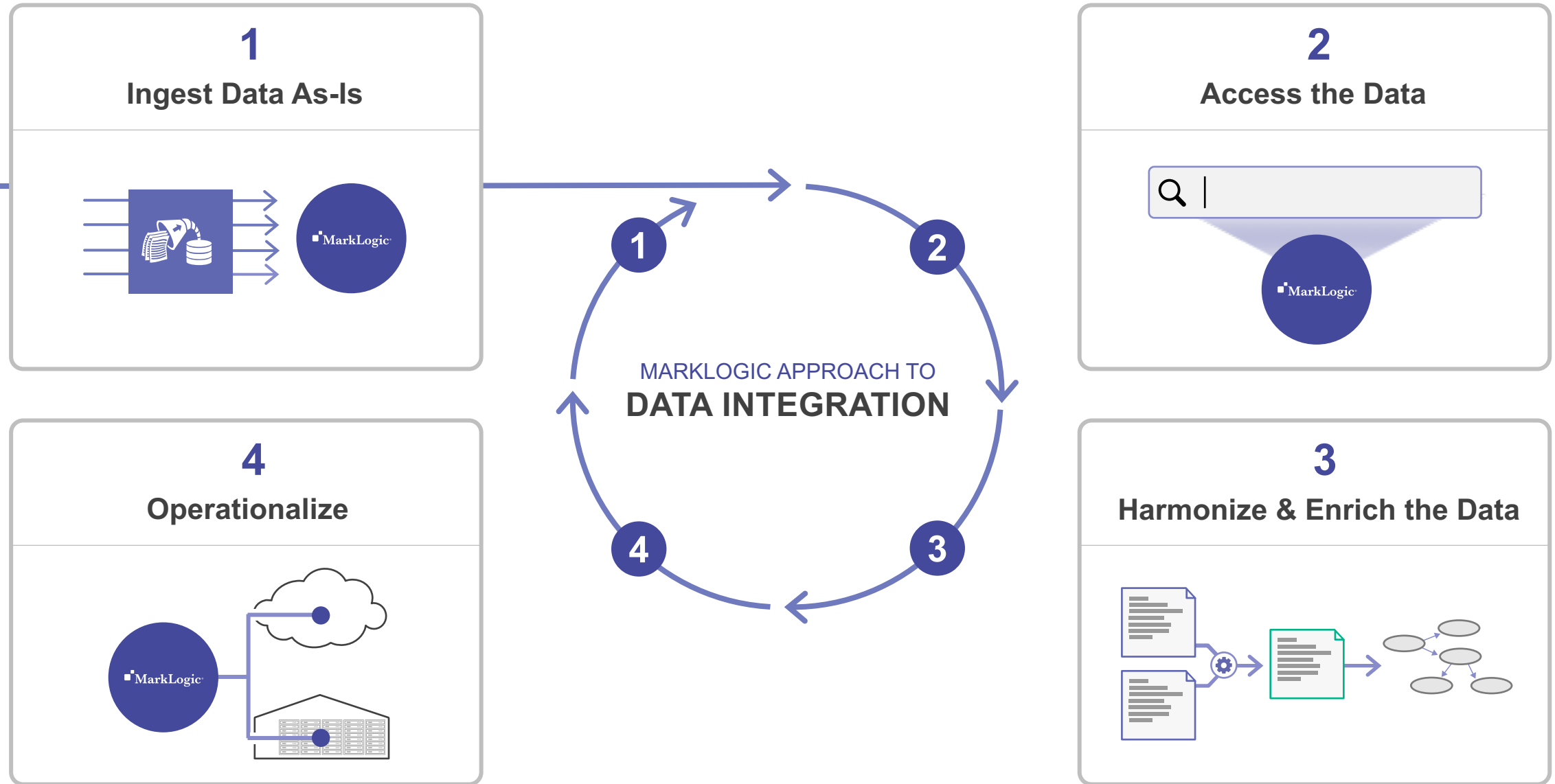
**HOW DATA IS  
ACCESSED**



**WHO ACCESSES  
THE DATA**

# DEMO

# KEY TAKEAWAYS





# Operational Data Hub



# Next Steps

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1. Solving the data integration problem
2. Data Integration Methods
3. Data Integration Demo
4. Deeper dive inside MarkLogic
5. Further discussion about your specific project
6. MarkLogic University – free **expert** training