



ARE YOU MAKING REGULATORS HAPPY – OR COMPETITORS?

With fines up to 4% of global revenue, reputational damage and risk of customer churn, non-compliance with data protection regulations is not an option.

Why are you putting your data at risk?

Three Signs of Data Vulnerabilities

1 Difficulty managing consents on data usage

Siloed systems across your organisation make it hard to impossible to manage consents from EU citizens, let alone keep up with changes. Without this capability your firm will not be able to meet EU GDPR requirements.

2 Failing to comply with multiple and varying requests

Resource and time-intensive processes are no longer an option when multiple and varying requests on personal data usage or removal must be handled promptly. Non-compliance results in hefty fees and legal action.

3 Missing on the opportunity to innovate

A traditional approach to data management and keeping it across silos prevents your organisation from acquiring a 360 view of your customers and the type of product or service they want. Without this data you are likely to struggle to innovate.

If this is your reality, you need MarkLogic® – the world's best database for integrating data from silos.

“ A lot of the traditional solutions of automation have been played out, so people are very hungry for the type of real advanced, next-generation solutions like what we're using with MarkLogic... We can get order of magnitude reduction in the manual processes.”

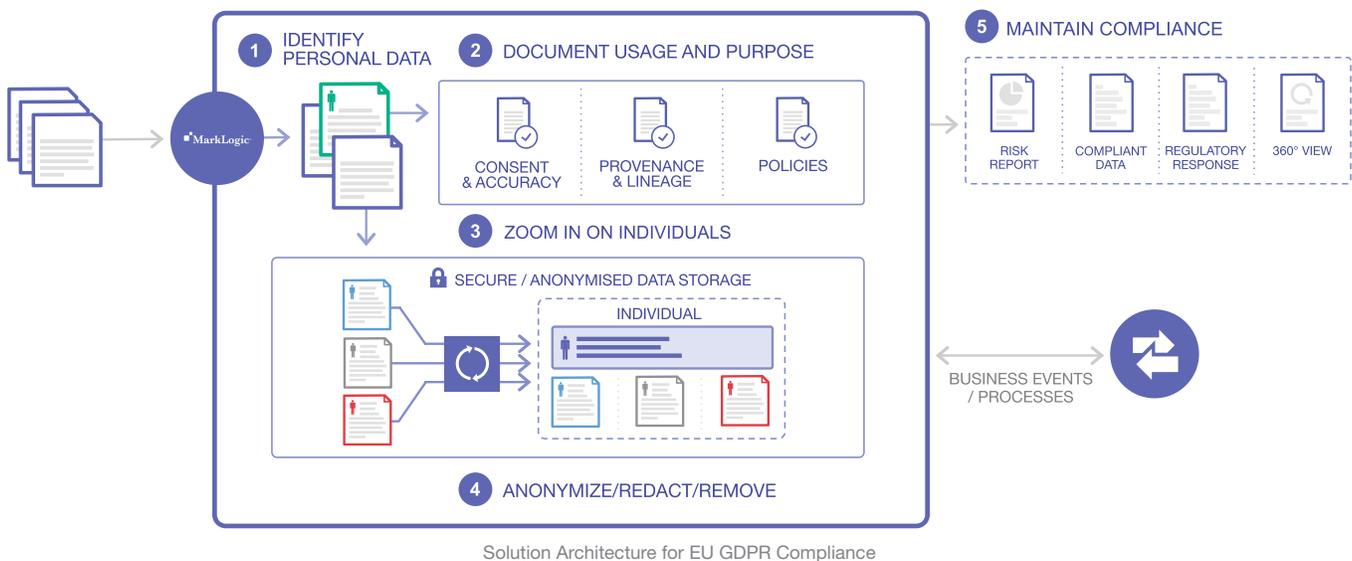
- Michael Henry, Principal, KPMG

Organisations Use MarkLogic For Their Most Difficult Data Challenges

Solving regulatory data challenges requires a database that empowers you to integrate all of your data with minimal disruption to your business.

MarkLogic's multi-model database does just that and also provides powerful, "ask anything" search, semantic capabilities, and bitemporal stamping for querying data.

With support for secure operations, accurate reporting and analysis over the full lifecycle of data, the agile MarkLogic platform makes it easier to adapt to changes in regulations – and ensure that you meet the 2018 EU GDPR deadline.



Let MarkLogic Enable Your EU GDPR Compliance

As the world's best database for integrating data from silos, MarkLogic's database platform empowers our customers to meet evolving regulatory requirements – at less cost. Find out why leading organisations across the globe trust MarkLogic to integrate, store, manage, and search their data.

Visit www.marklogic.com