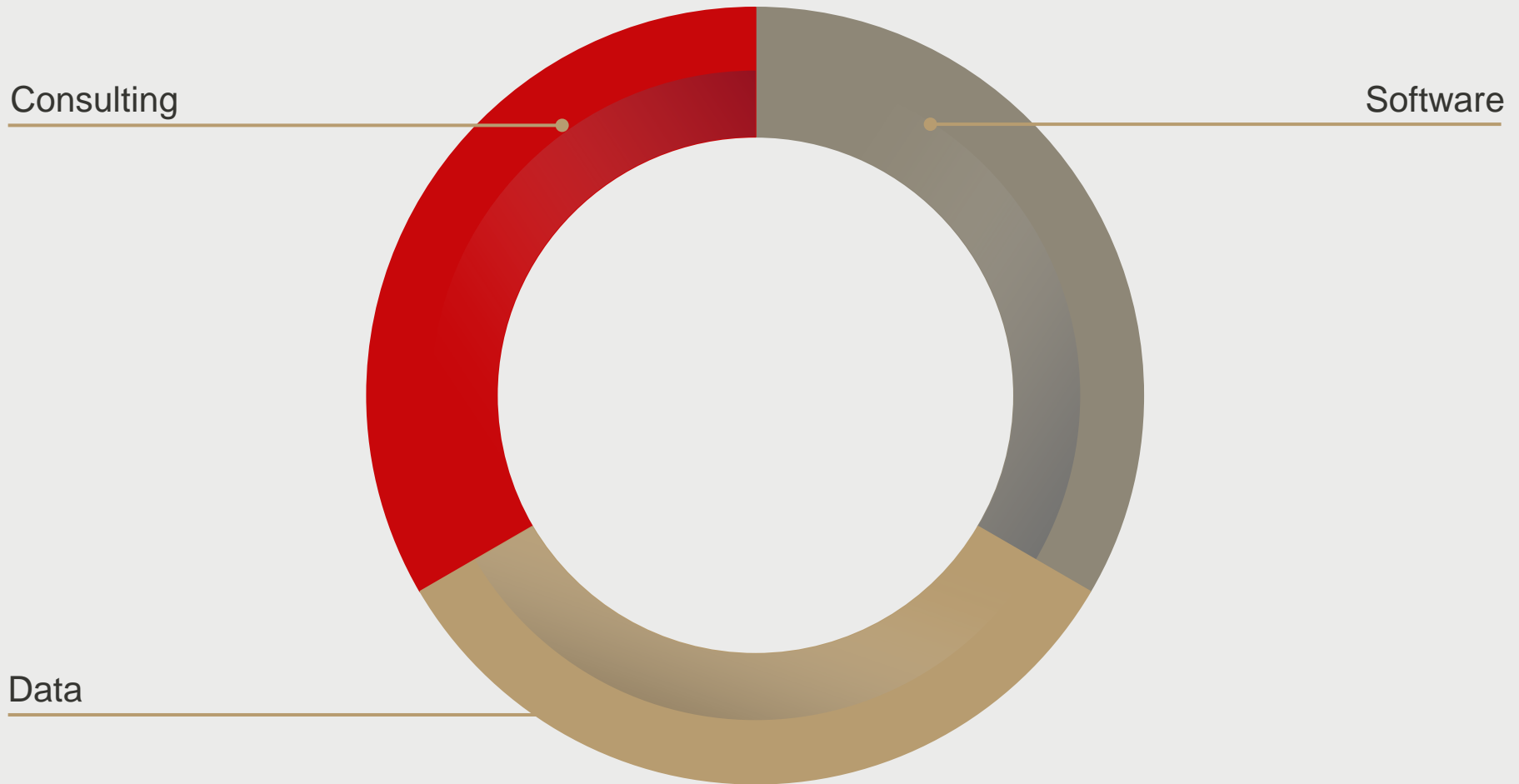


The Story of **GOING DIGITAL** in the Book Market

Who we are






WHAT IS VLB-

RIX?

The interactive online service that enhances discoverability and replaces conventional printed new books catalogues

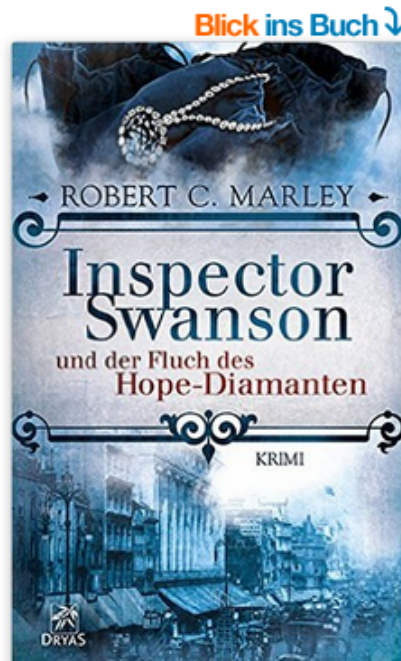
Main Requirements

Publishers



Individual representation of own brand /
Individual presentation of titles

Main Requirements



Alle 2 Bilder anzeigen

Inspector Swanson und der Fluch des Hope-Diamanten: Krimi (Baker Street Bibliothek) Broschiert – 1. Mai 2014

von [Robert C. Marley](#) ▾ (Autor)

★★★★★ ▾ 44 Kundenrezensionen

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London 1893, Gordon Wigfield, ein ehrbarer Goldschmied und Damenfreund wurde in seiner Werkstatt auf bestialische Weise ermordet.

Chief Inspector Donald Sutherland Swanson nimmt die Ermittlungen auf.

Doch es bleibt nicht bei einer Leiche. Die Nachforschungen führen Swanson schließlich in die höchsten Kreise der Gesellschaft. Welche Rolle spielen Oscar Wilde und sein


▾ [Mehr lesen](#)




Manchmal liegt der Weg zum Glück in der Vergangenheit
Anzeige [Jetzt entdecken](#)

Main Requirements


Publishers



Individual representation of own brand /
Individual presentation of titles




Creation of individual catalogues targeted to
specific audiences




Automatic data imports from central book
database and proprietary CMS


Booksellers




Complete title catalogue including backlist




Setup of complex filters representing individual
fields of interests



Subscription of individual feeds related to
new titles and changes



Collaboration support like comments, wish
lists, social media



Individual order processes

Planning vs Reality

List of
Requirements



Summer 2014

Launch for
Pilot Customers

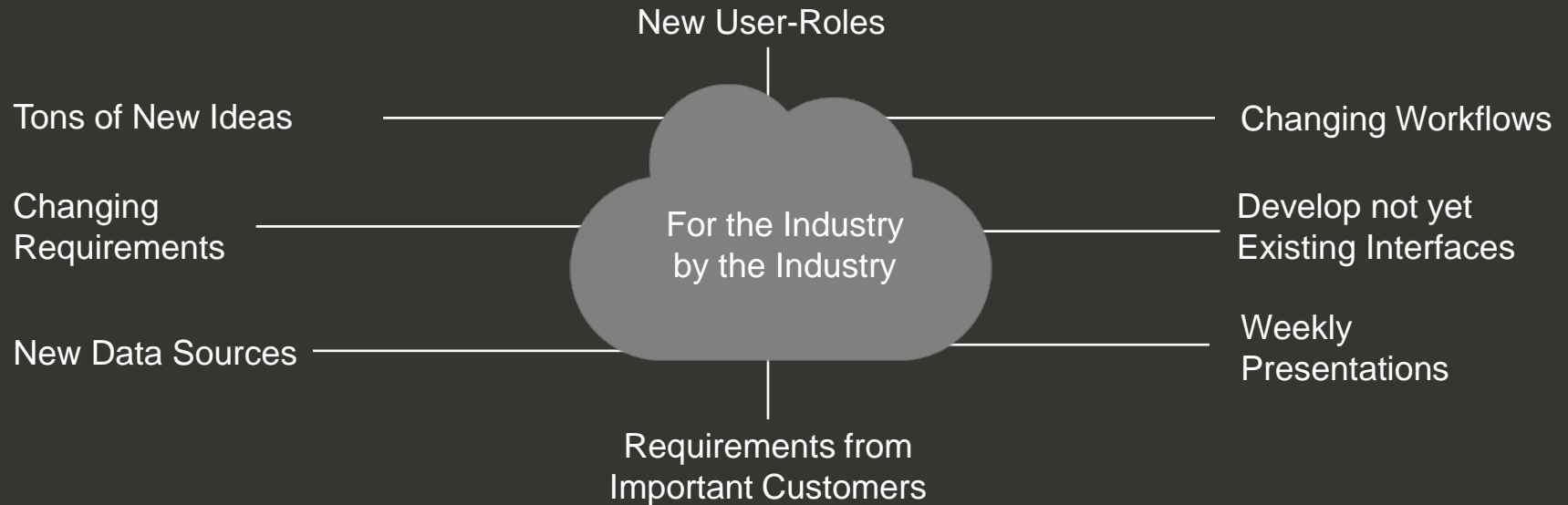


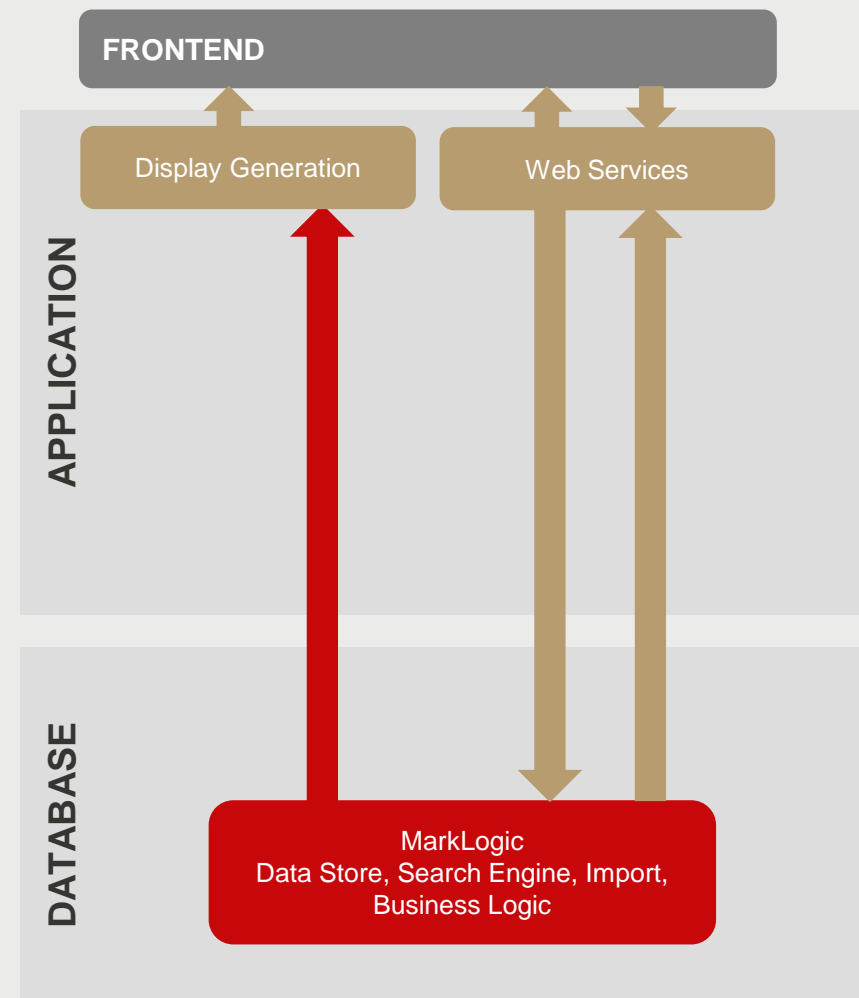
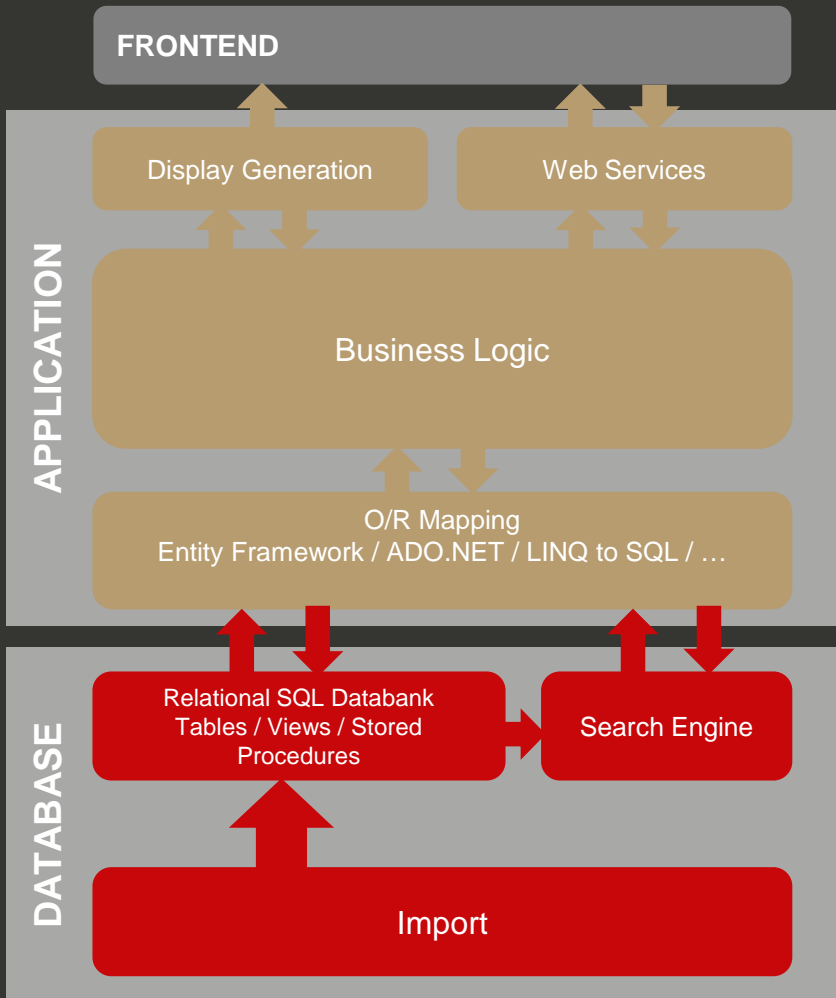
May 2015

Public
Release



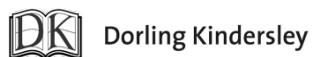
October 2015





Demo





Say hello. We'd love to help.

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CIO

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CEO

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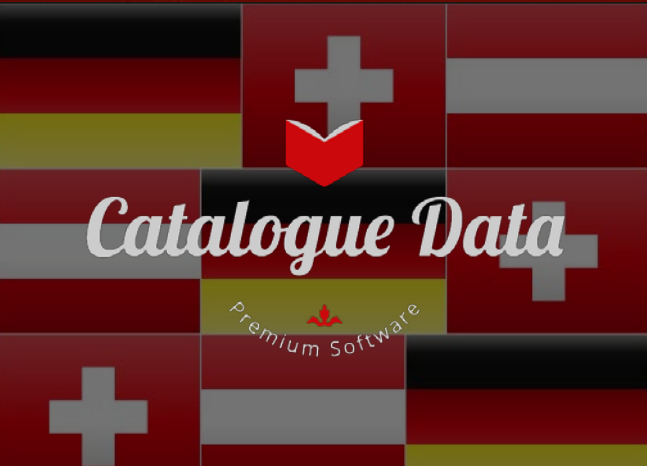
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Consulting

Our wealth of IT and book industry know-how means that we can advise you on the strategic focus of your IT and systems infrastructure and the optimization of existing business processes.



ONIX Tools / MarkLogic

ONIX import and export systems for versions ONIX 2.1 and 3.0, building of own in-house databases and merging of data into a single data pool, format converter for MARC records, EDI data, web-shop interfaces, checkout and inventory control systems. We are partner for MarkLogic (Enterprise NoSQL).



Alerting Services

Approval Plan solution for library suppliers - incl. management of bibliographic data and building of in-house databases, NEWBOOKS new title service for booksellers and publishers, digital new publication previews for publishers as well as preview and ordering systems.



VLB-TIX

The new title announcement service for the German publishing industry has been developed by NEWBOOKS Solutions and MVB. VLB-TIX provides access to complete and high quality title data contained in the NEWBOOKS and VLB databases as well as a host of options for the enhanced presentation of new publications.

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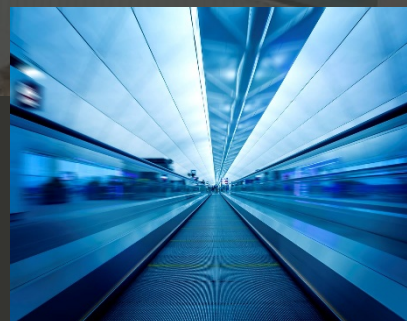
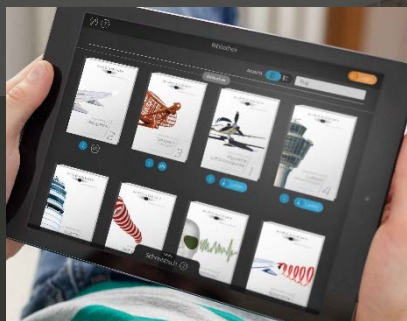
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We provide both industry specific software and individually tailored solutions source.



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We provide complete and high quality catalogue data for titles published in the German speaking countries, with daily data feeds in ONIX or any other export format. Our customers benefit from the timely and complete enrichment of bibliographic metadata – incl. book jackets, additional title information in PDF and subject classification.

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Our service simplifies and speeds up work processes in the administration, distribution and monitoring of metadata in ONIX. Metadata is delivered to all recipients automatically, on time and in their preferred formats and classifications.

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As a full-service agency we offer book industry-specific consulting services, standard software, high-quality catalogue data and customized IT solutions — from concept development to implementation and IT support — all from one source.



Moritz Hodde
CEO



Amr Osman
CEO



Björn Stude
CIO
Database Development



Stefan Schwedt
CIO
Web Engineering



Michael Lechler
Sales Director



Andreas Jacobi
Project Management